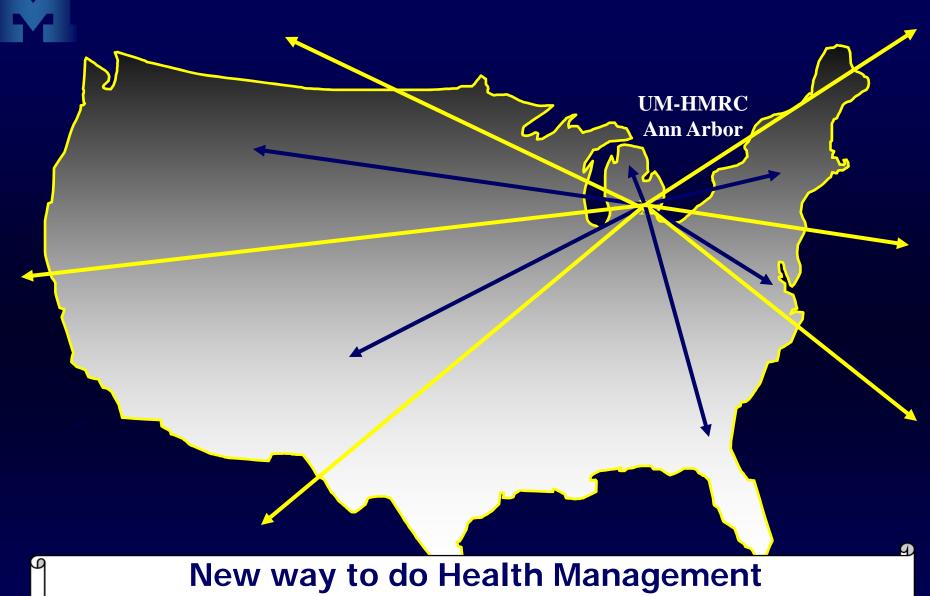
The Natural Flow of Americans: from Low to High Risk and from Low to High Cost

THE UNIVERSITY OF MICHIGAN HEALTH MANAGEMENT RESEARCH CENTER

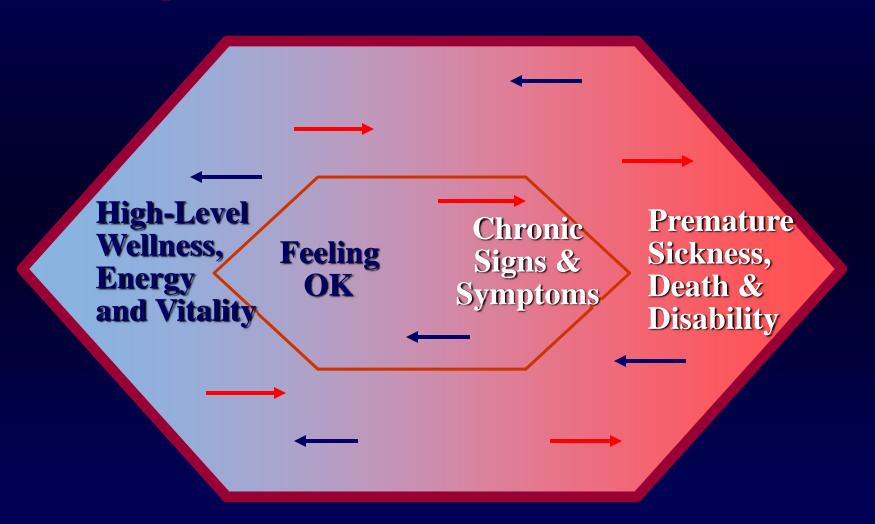




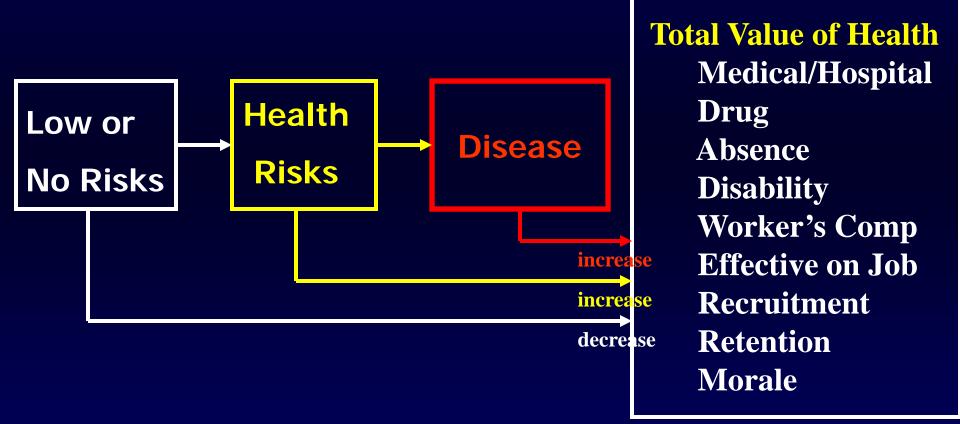


New way to do Health Management
In the United States and Throughout the World

Lifestyle Scale for Individuals and Populations: Self-Leaders



The Economics of Total Population Engagement and Total Value of Health



Where is the Investment?







level of thinking we have done thus far

creates problems we cannot solve

at the same level of thinking

at which we created them.

- Albert Einstein